



# *WIN OVER CANCER*

*Regd. 80G approved trust of public interest*

*CA Arun Gupta,  
Founder of Win  
Over Cancer  
Fighting two  
cancers since  
2011*



*Helping them Live with Dignity...*

*“We started working on issues we faced during the treatment. These issues became the mission of Win Over Cancer.....*

*....We did not want others to face the same sufferings”*

## *Vision:*

*To provide an end to end support to  
Cancer patients and their families  
during their journey with Cancer*

## *Mission:*

*To 'save' people from Cancer  
To provide 'support' to people  
suffering from Cancer  
To help the people 'survive' during  
and after their journey with cancer*


# CANCER IN INDIA

With **15 lac** new cases diagnosed every year.... **one in every sixteen** Indian is at risk of facing cancer sometime during his life

**NO ONE IS SAFE....**

**Cancer**, a disease with the worst socio-economic impact

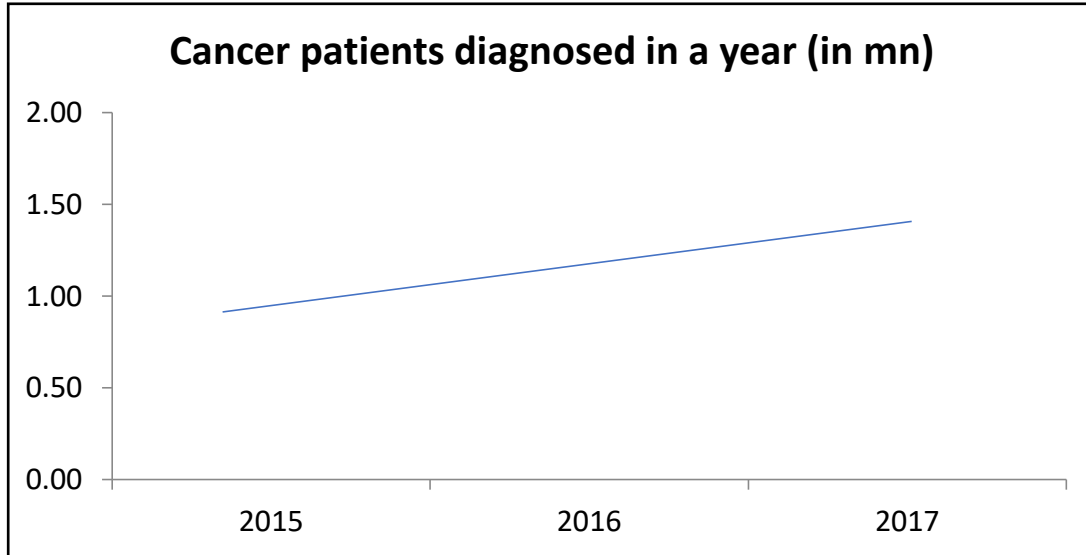
- Painful treatment
- High mortality
- Emotional and physical trauma
- Financial melt down
- Societal exclusion



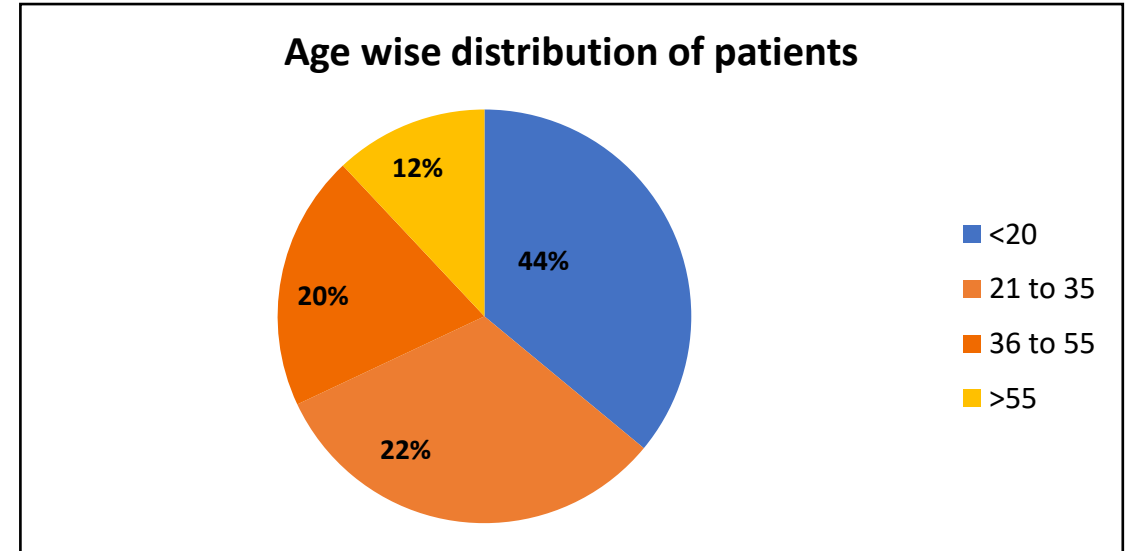
“When someone has cancer, the whole family and everyone who loves them does, too.”

—TERRI CLARK

# ***SOCIO ECONOMIC IMPACT- INDIA***



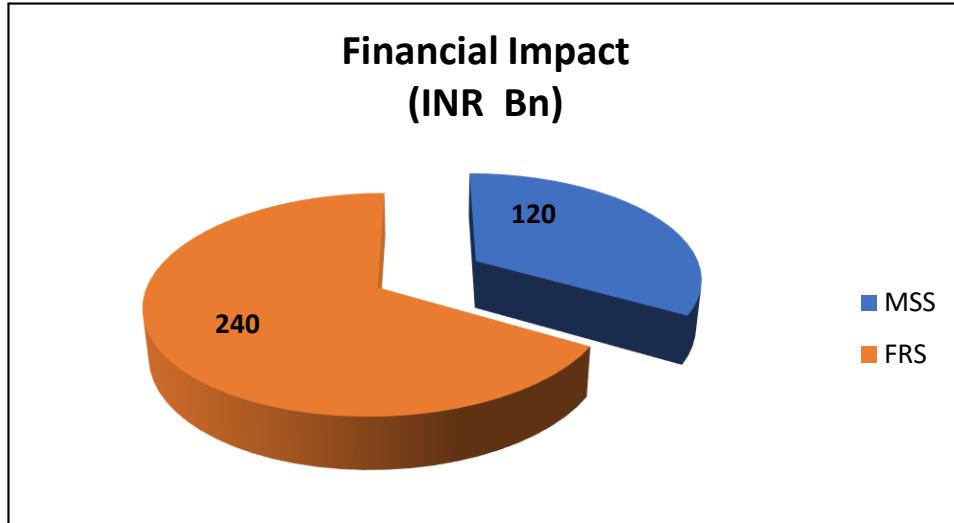
- Cancer growing @ 13% p.a.
- 1.5 mn new patients likely in 2019-20



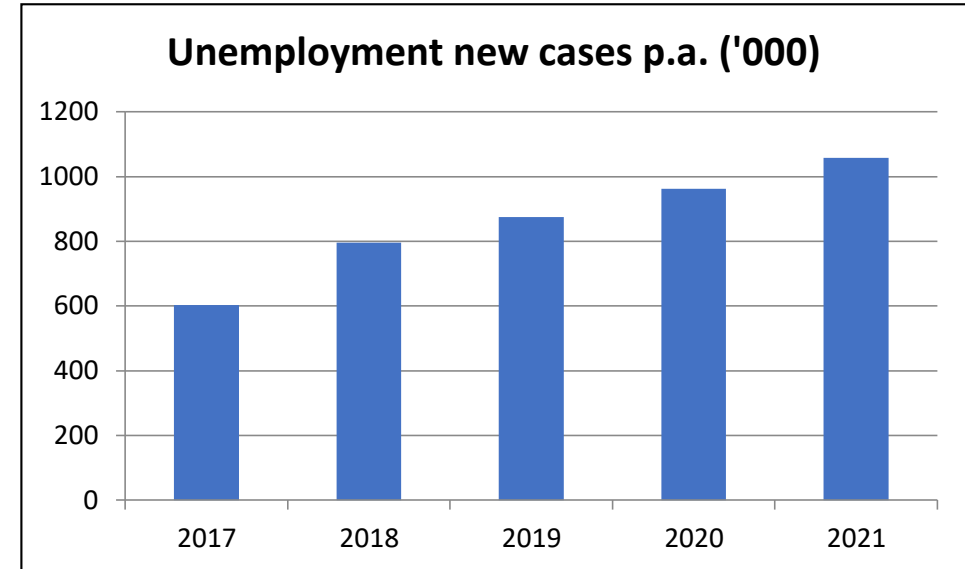
- 42% patients in working age group
- Treatment facilities in only 125 cities out of 4,000+ total cities
- Appx 40% patients have no access to treatment
- 75% patients migrate for treatment

# *SOCIO ECONOMIC IMPACT- INDIA*

## Possible impact of cancer that can be tackled



- Retail margins on Onco Medicines between 30 to 70%
- Value of treatment cost where money can be saved >INR 120 Billion p.a.



- >90% patients lose livelihood to cancer due to disease or migration
- Families impacted in a year~ 653 K in 2017 - 18
- Value of earnings lost ~ INR 240 Billion p.a.

# *Programs undertaken to help the cause*



## **Save**

(Pre-treatment)

Awareness Camps

Health Check-up  
Camps

Counseling

## **Support**

(Treatment)

Patient Treatment  
Funding

Free Supply of Low  
Cost Prosthetic Bra

Reducing Cost of  
Treatment

## **Survive**

(Post Treatment)

Skill development  
program

Job Portal

Entrepreneurship  
guidance

*Innovative approach* → *High Impact*

	INNOVATIVE APPROACH	LANDMARK	IMPACT
SAVE	Youth participation: 2500+ from DU as trainers	<ul style="list-style-type: none"><li>44 Cancer awareness talks</li><li>17 Cancer detection camps</li></ul>	Over <b>15k</b> lives impacted
SUPPORT	Patented low cost breast prosthesis: < 15% of silicon prosthesis	<ul style="list-style-type: none"><li>Free distribution: 1620 patient</li><li>Fund raising: 3.3 mn</li><li>School fee: 3 cancer survivors</li></ul>	Savings to patients: <b>Rs 31.5 mn</b>
SURVIVE	<ul style="list-style-type: none"><li>Unique entrepreneurship program</li><li>Skill: 67k+ centers; 820+ courses</li></ul>	Mobile application: 6 languages; 67000+ centers listing	<ul style="list-style-type: none"><li>Rehabilitation: <b>59 families</b></li><li>Job creators: <b>26</b> have turned entrepreneurs</li></ul>

# Credentials

## Our Patrons

Programs	Key Patrons
Health Talks on cancer awareness and Health check-up camps	Alchemist Laboratories Ltd; Best Roadways Ltd; EIH Ltd; Mylan Pharmaceuticals Ltd; Parbati Koldam Transmission Co Ltd
Patient Support	ARB Bearings Ltd; Sri Ram Krishna Seva Sansathan; PBS Foods Pvt Ltd; Ram Ditti Dua Trust
Prosthetic Bra Distribution	Kajaria Ceramics Ltd; PVR Nest; PBS Foods Pvt Ltd; Sri Ram Krishna Seva Sansthan; Dhanuka Agrotech Ltd
Financial Rehabilitation Program	Tally Solutions Pvt Ltd; Lala Charat Ram Memorial Trust

## Management Team

Roles	Profile
COO – Project “Survive”	Arun Gupta, FCA, ACMA, ACCA
COO – Project “Save” and Project “Support”	Kavita Gupta, B Com
Medical Advisor	Dr Dinesh Pandherkar, DM (Medical Oncology), Advisor to Niti Ayog, Govt of Madhya Pradesh, Rajasthan, Himachal and Odisha
Strategic Advisor	Rajiv Kapahi, FCA

# Awards and media recognition

## WIN OVER CANCER-IN MEDIA



Zee News Coverage



Navbharat Times



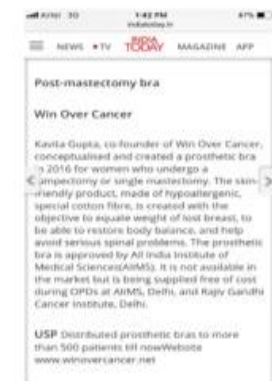
Telugu News Paper Eevudu



The Better India



InfoCan



India Today

## AWARDS & RECOGNITION



Women achiever's award 2017 by "Naaz Foundation, Dubai"



Arun invited as speaker on Dr Subhash Chadra Show



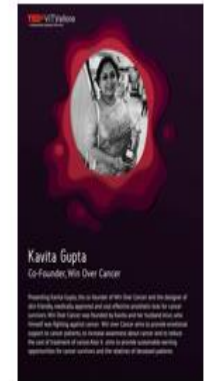
Akriti receiving the award "Young leaders making a global impact by Women Economic Forum"



Women of India Award 2016 by Muskaan Foundation



Women of Excellence award 2017 by "Meri Delhi"



Kavita invited as TedEx speaker at VIT Vellore



# Gallery

## CANCER AWARENESS AND DETECTION CAMPS



Adani Ltd



Reliance Infra



ICICI Foundation



NFTN



RKSS



Manav Rachna



Dayal Singh



DCAC



Gargi College



Laxmi Bai College



Delhi Hatt



**FREE DISTRIBUTION  
OF PROSTHETIC  
BRA TO BREAST  
CANCER  
SURVIVORS AT  
AIIMS DELHI**

## PATIENT SUPPORT: SOME PRECIOUS LIVES SAVED



## Contact us

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